

NSF GOALI Projects with Academia and Xerox Corporation

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Xerox...helping our customers do great work!



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Xerox Innovation Heritage

5,000 world-class
scientists & engineers

Fuji-Xerox partnership

\$1.4B R&D/year

Breakthrough research

- 50,000 global patents
- A top US innovator:
2 patents/day



US National Medal
of Technology



IEEE Corporate
Innovation Award



Xerox Research Worldwide



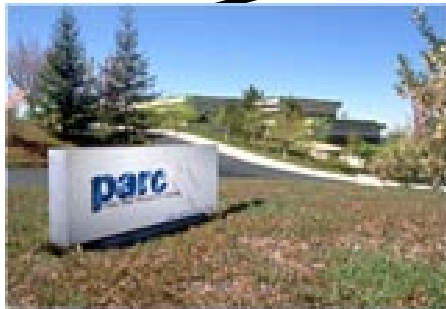
**Xerox Research
Centre of Canada**
Mississauga, Ontario,
Canada



**Xerox Research
Centre Europe**
Grenoble, France



Fuji Xerox
Japan



Palo Alto Research Center
California, USA



Xerox Research Center Webster
New York, USA



...leveraging top talent globally
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Open Innovation



“Not all the smart people work for you, so you better go find them, connect to them, and build upon what they can do.”

Henry Chesbrough



iGen3™ 110 Digital Production Press

Berkeley

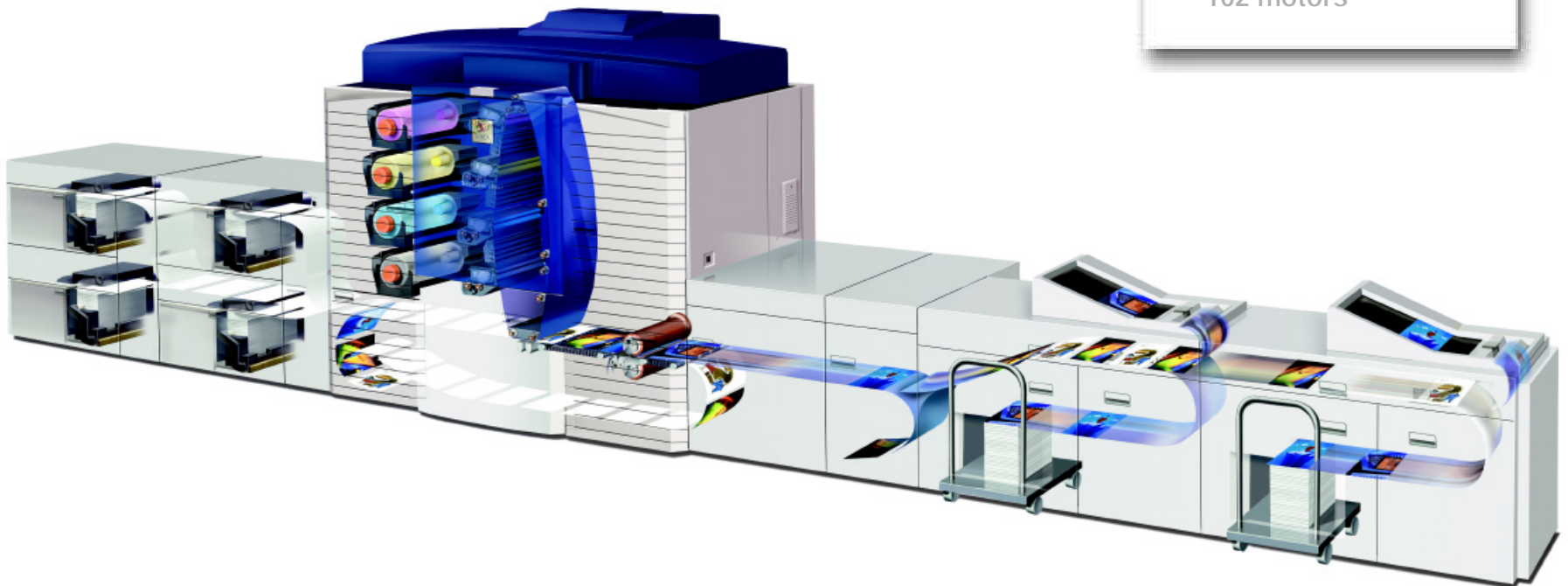
UNIVERSITY OF MICHIGAN



National Science Foundation
WHERE DISCOVERIES BEGIN

R&D: \$1B/400 Patents

- 85 computers
- 5 M lines of software
- 192 sensors
- 102 motors



...creating new markets

xerox 

iGen3™ 110 Digital Production Press

Berkeley

UNIVERSITY OF MICHIGAN



National Science Foundation
WHERE DISCOVERIES BEGIN

- Xerox demonstrated a concept press – the Xerox ConceptColor 220 with Tightly Integrated Serial Printing (TISP) architecture at Drupa 2008 Trade Show.



...creating new markets



Control Challenges for Production Printing

- **Consistent Color**
 - First page, between page, across jobs, between machines
- **Offset Look and Feel**
 - Best Image Quality with no non-uniformity and defects
- **Lower Cost at Shorter Run Lengths**
 - Optimal paper path controls
 - Quicker Setups
- **Lower Cost by Producing Finished Documents**
 - Numerous Feeding / Finishing Options, Flexible Scheduling
- **Lower Cost for Lean Document Production in print shops**



Challenges are for handling variety of media & variety of print requirements across single/multiple printers and multiple technologies



Successful Collaborations since 1996

NSF GOALI

- University of Michigan; July 1996-June 2001
- University of California, Berkeley; 1996-2001,2002-2006
- Purdue University & University of Minnesota; 2002-2005

UAC (Xerox Foundation Grants)

- Purdue University; 2001-2003, 2002-2004
- University of Minnesota; 2004-2006
- Rochester Institute of Technology; 2003-2005
- University of Illinois at Urbana-Champaign; 2005-2008
- University of California, Berkeley; 2005-2008

NY CAT/CEIS Grants

- Purdue University; 2001-2003, 2002-2004
- University of Minnesota; 2004-2006
- Rochester Institute of Technology; 2003-2009

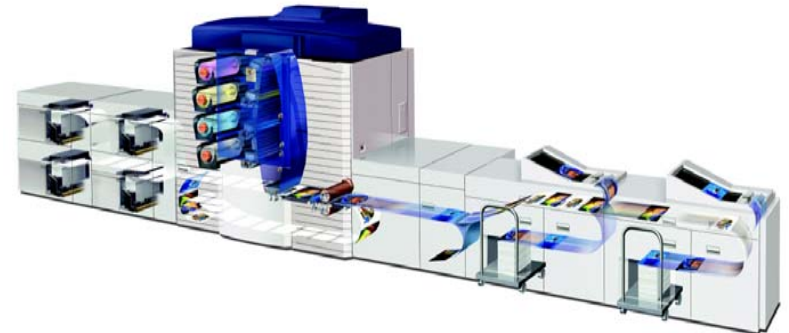
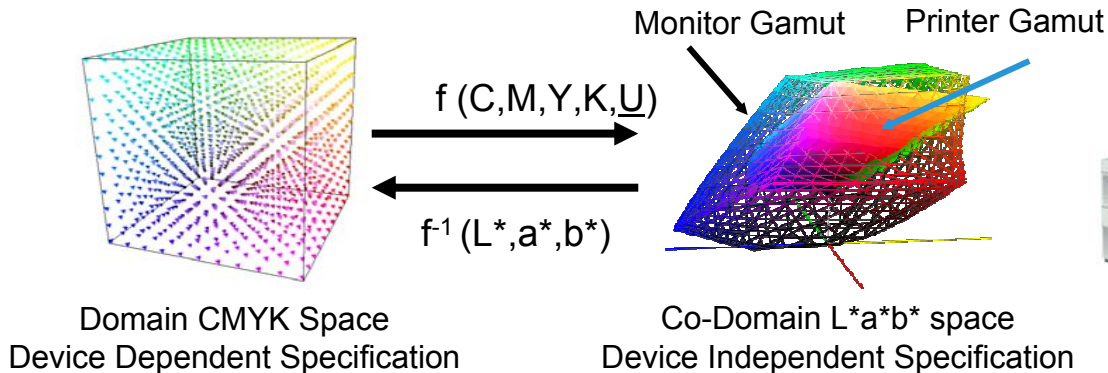
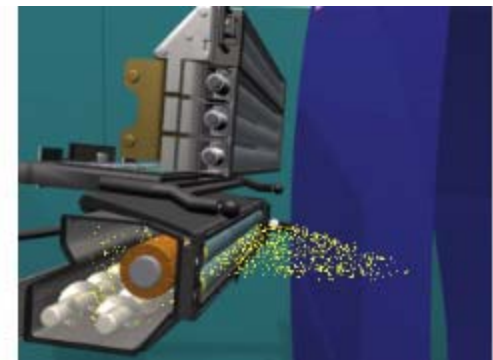
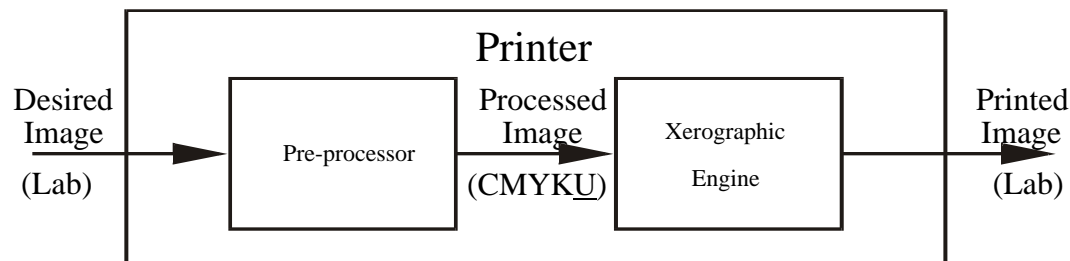


Modeling, Sensing and Algorithm Design for Color Xerographic Process Control

Richard E. Groff (UMich, UC Berkeley), Lalit K. Mestha (Xerox), Tracy E. Thieret (Xerox), Pramod P. Khargonekar (UMich, UF), and Daniel E. Koditschek (UMich, UPenn)

Objectives: Develop Sensing & Control Algorithms for Color Xerographic Process

Duration: Since July 1996 – June 2001



Key Output: Produced 4 patents, 5 papers, Design strategies, 1 PhD and 3 New PhD hires

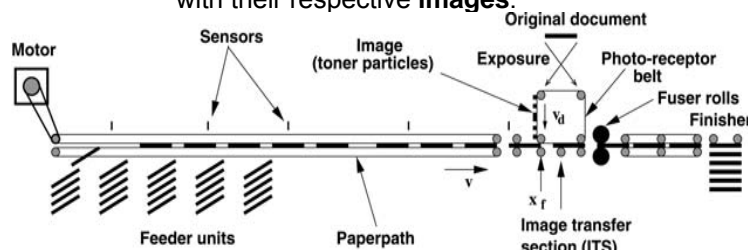
Printer Paper Path Control

Carlo Cloet (UC Berkeley), Martin Krucinski (UC Berkeley), Sudhendu Rai and D. Kamprath (Xerox), Perry Li (Univ. Minnesota), M. Tomizuka (UC Berkeley), and R. Horowitz (UC Berkeley)

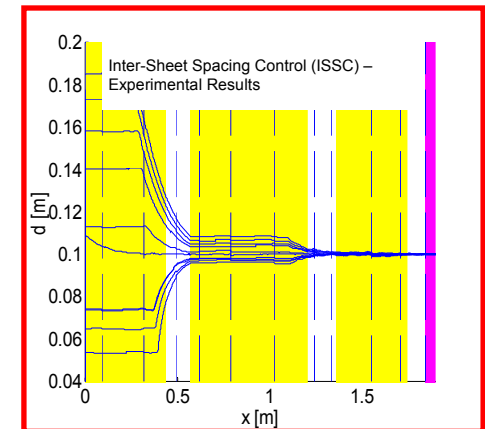
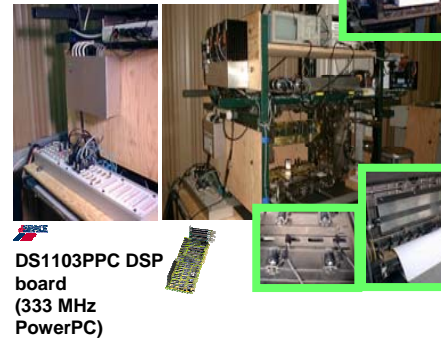
Objectives: Improve media handling robustness by introducing closed loop sheet control and re-designing paper path drive and sensing architecture.

Duration: July 1996 – June 2001

System under control is a **printer paperpath**:
must control **sheets** to synchronize
with their respective **images**.

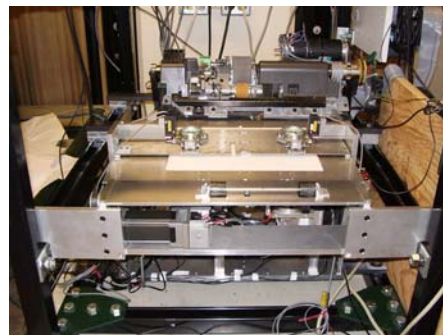
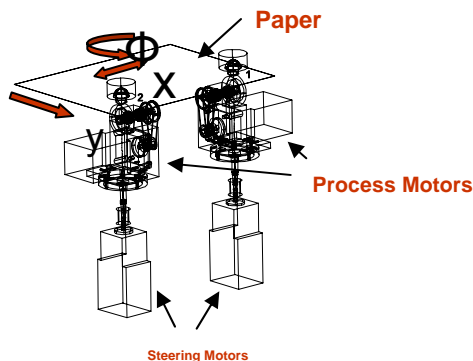


Experimental Setup at UC Berkeley



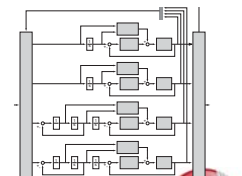
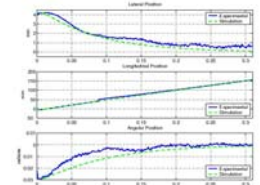
Printer Sheet Registration Control

Rene Sanchez (Xerox / UC Berkeley), Edgar Ergueta (UC Berkeley), Benjamin Fine (UC Berkeley) and Martin Krucinski (Xerox), M. Tomizuka (UC Berkeley), and R. Horowitz (UC Berkeley)

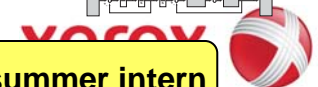


Objectives: Research & develop new sheet registration systems complete with sensors, actuators and controls for 3 DOF sheet registration control.

Duration: July 2001– October 2007



Key Output: 10+ papers, design strategies, simulators, 1 Patent, 5 PhD, 1 MS and 2 New PhD hires, 1 summer intern

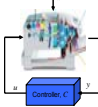




Sensing and Control of Digital Color Xerographic Imaging Systems

Purdue University & University of Minnesota

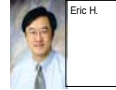
NSF: 2002-2005
Budget: \$360K



Control System Analysis and Design for Xerographic Systems

Purdue University

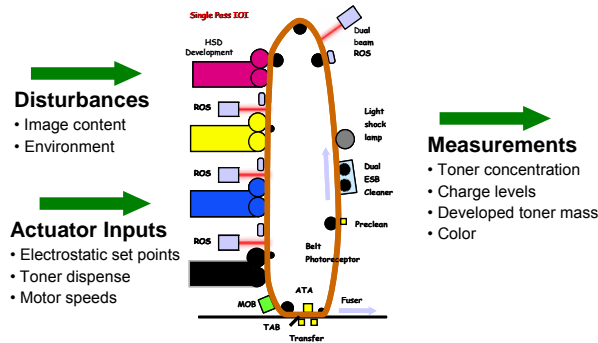
UAC: 2002-2004
Budget: \$60K



Project Objective: Construct model-based control strategies for producing consistent, high quality prints from xerographic marking processes despite environmental and material latitude, wear, and degradation type disturbances.

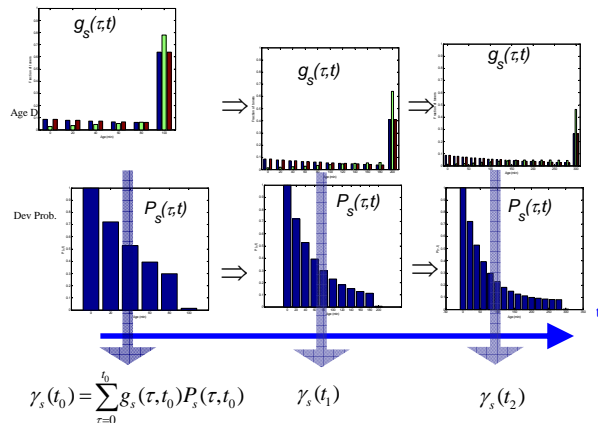
Control-oriented modeling problem: Construct a parsimonious marking engine model that 1) dynamically tracks key process states and 2) maps inputs to outputs.

Xerographic Process



Distribution-Based Development Model

- High dimensional, physics-based
- Open-loop prediction



Control-Oriented Development Model

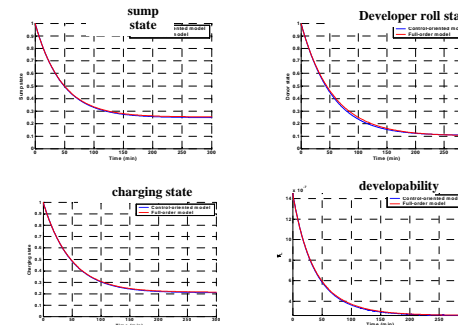
- Transform distribution model into lumped parameter model
- Maps inputs to output through a reduced number of states.

$$\begin{bmatrix} \dot{x}_1(t) \\ \dot{x}_2(t) \\ \vdots \\ \dot{x}_n(t) \end{bmatrix} = \begin{bmatrix} f_1(x, \theta, d) \\ f_2(x, \theta, d) \\ \vdots \\ f_n(x, \theta, d) \end{bmatrix} + \begin{bmatrix} g_1(x, \theta) \\ g_2(x, \theta) \\ \vdots \\ g_n(x, \theta) \end{bmatrix} u(t)$$

$$\gamma_L(t) = h(x, \theta, d)$$

x – state vector: sump, charging, developer roll
 u – input vector: dispense, bias voltage
 θ – model parameter vector
 d – disturbance vector: image content and environment
 γ – developability output

Sample Model Results



Research Initiatives Supported by Model

- Xerographic process analysis from a system-theoretic viewpoint
- Control design for bilinear systems.

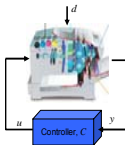




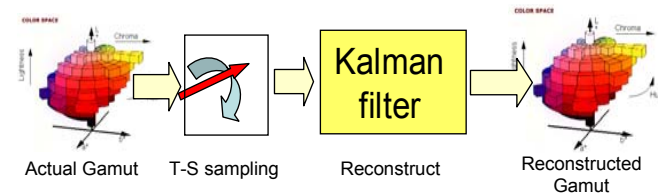
Sensing and Control of Digital Color Xerographic Imaging Systems

Purdue University & University of Minnesota

NSF: 2002-2005
Budget: \$360K



Time Sequential Sampling Approach for Gamut Estimation



Consistent Color Problem: Control of color is high dimensional and time varying.

Sensing challenge:

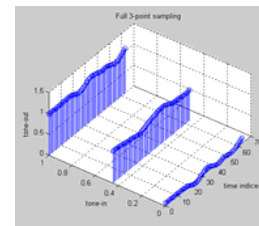
- Print & measure small test patches
- Gamut sampling is wasteful and costly
- Limited sensing

Time sequential (T-S) sampling:

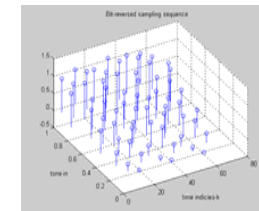
- Sample different colors at different times
- Reconstruct time varying color reproduction function from T-S samples
- Trade-offs color-space bandwidth with temporal bandwidth

Research Issues:

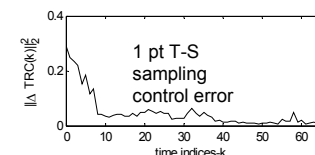
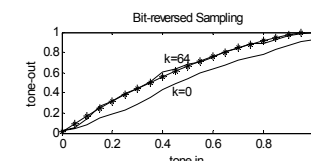
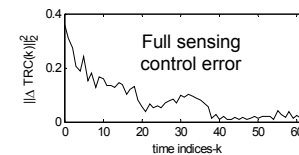
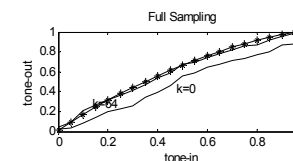
- Dynamics of reproduction functions?
- Optimal sampling sequences for color space?
- Reconstruction algorithm?
- Integration with control?



3 point fixed sampling



1 point T-S samplings



Single colorant control with full (21 points) sensing and 1 point T-S sampling sensing have similar control performances



Collaboration: A Formal Process Can Help

A good match with the University projects and the company needs is a must

- Requires good communication – many barriers make this difficult.
- Consulting arrangements help for open communication (this is considered selfish by the University; e.g., relationship with EE & Computing Dept., Univ of Michigan) .
- Matching of projects with industry roadmaps can help.
- University sabbatical or temporary summer appointments can help to generate good match (e.g., relationship with EE Dept., Rochester Institute of Technology) .
- Faculty comfort level with industry interaction.

Contracts

- Industry projects contain 'mile stones', 'dead lines' and crisp deliverables. These are required to place the contract. Collaboration, consulting, internship, co-op studentship.

Intellectual property

- IP portfolio is industry's bread and butter.
- Differences between 'leveraging existing theory' and new theory should be made clear while generating IP agreement. This is a difficult issue, agreements should be well crafted to avoid conflicts. Consulting agreement will minimize this issue.
- Discovery, learning and students are considered primary outputs of Universities. IP issue is an impediment.

Cost sharing, speed of delivery

- Project cost depend on funding source.
- Completing 'milestones' on time is key.

[Ref. (1) Contributions by E. Hamby, Prof. G. Chiu, E. Gross and (2) Industry-University Interactions by D.H.R. Sarma, Delphi Delco Electronics Systems, Jan 17th 2001]




Measuring Success – Lessons Learned

1) Products/Services

- We can see and feel
(e.g., ACQS on iGen3, iGen4)

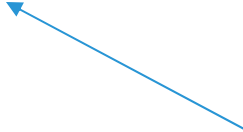
Normally, commercial products/services do not come out of direct research with University collaborators – particularly true in Controls.



2) Intangibles

- New hires
- Design methodologies & theoretical tools
- Technical Papers, Reports
- Gain knowledge through interactions
- Patents

Successful collaboration helps in improving the intangibles



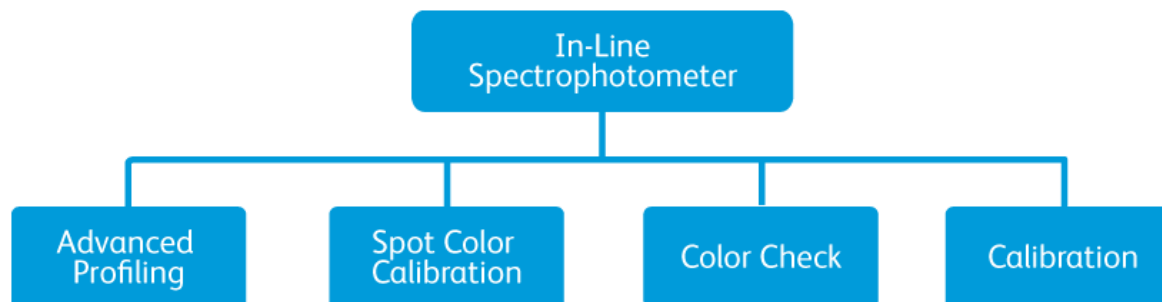
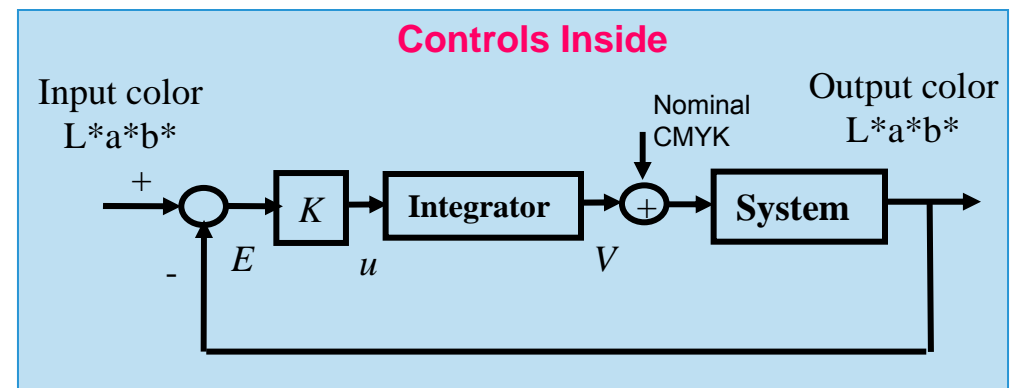
Product: ACQS - Automatically better.

The ACQS Press Matching System* improves the efficiency of iGen3® and boosts your productivity using an automated In-Line Spectrophotometer.

At the heart of ACQS system, controls is used to achieve good matching.

The ACQS Press Matching System delivers:

- Press-like color matching
- Greater productivity through automation
- Increased capacity
- Superior image quality on the most



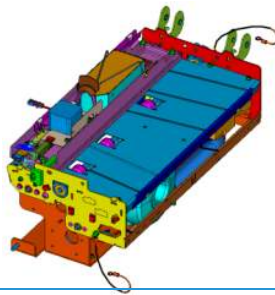
*Xerox FreeFlow Print Server 6.0 only



ACQS: Improved Image Quality, Match to Press, Increased Production Capacity

In Line Spectrophotometer

- Hands off control of Press IQ
- Increase press availability



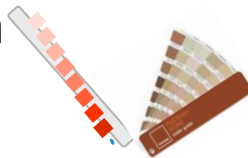
Advanced Destination Profiling

- Match offset and iGen3 output by default
- Precision control of managing multiple color spaces



Automated Spot Color Calibration

- Hands off process eliminates subjective adjustment by press operator
- Match Pantone spot colors with no or limited operator intervention



Automated Calibration & Color Check

- Tells pressman if the press is ready to go to production
- Eliminates unneeded maintenance and increases production time



Thank You!